http://fcforum.net

FREE/LIBRE CULTURE FORUM
Networks for a R-evolution
What the Internet has done for us,
and what we can do for it
27th, 28th, 29th and 30st of October, Barcelona 2011

III International Forum on Access to Culture and Knowledge in the Digital
Era – Organization and Action (FCForum)

Organized by: X.NET

<u>I N D E X</u>

Oxcars and FreeCultureForum 2011
Networks for a R-evolution

Three days to think about what the Internet has done for us, and what we can now do for it

2011 is the year when the consciousness of a global network has emerged. The massive and strategic use of social and digital networks has allowed the movement of citizen empowerment to step up a notch, and has facilitated a viral uprising of civil society in many parts of the world. The struggles to defend the Internet have shown to be a fertile breeding ground for such uprisings.

The #15M movement within the **#spanishrevolution** is organized online. By the same token, one of its biggest strengths is the feedback process that happens between the network and the streets, between the internet and the men and women gathering in streets and squares.

We have to continue promoting, facilitating and improving the efficient use of the Internet to achieve mobilization and direct participation.

During the previous edition of the FCForum it was already discussed that the intense struggles by civil society within the Spanish state to defend the Internet against the Sinde Law (a law to stop downloading) were the starting point for a larger action.

For 3 years now, the OXCARS and the FCForum, held in Barcelona, have provided international meeting spaces in which to build and coordinate common tools for issues regarding free culture and the Internet. The FCForum gathers the main organizations and active voices that are working on such issues, while it is also an open space for all those who wish to understand, deepen and participate in the responses before the pressing challenges that face our connected societies.

This year, the FCForum will focus, inevitably, on the experience of the 15M movement as a case study that can be exported to the global arena.

The intention of the FCForum 2011 is for all participants to analyze and build the best tools that the struggle needs at this point, both for its organization and for the impact it aims to have here in Spain, as case of study to be applied more globally.

Some of the questions that we will discuss this year are:

0. Which tools and methods of online organization and communication have allowed the emergence of the #15M movement? How can these practices be improved? How have social networks facilitated a change in the respect shown between people from different groups? What dangers threaten the neutral, open Internet which we know and want to preserve, at the local and global levels? How has the Internet facilitated the creation of new ways of producing and spreading culture? How can some of those methods become a way to avoid artists being used as an excuse to privatize the Web? What should we do with SGAE (the main management organization in Spain) now that its directives have been taken to court?

This gathering of 2 days will be preceded, as always, by the OXCARS, the biggest free culture event of all time. A great celebration of free culture that will serve as a warm-up event.

We believe it will be a very useful space for the empowerment of the movement.

We welcome and await you all.

This year we will be helped along in our discussions, amongst many others, by **John Perry Barlow,** who in 1996 lit the spark with his 'declaration of independence in ciberspace', **Alex de la Iglesia**, who stepped down from his post as Director of the Film Academy in protest against the Sinde law, as well as many of the hackers and people who have created tools to assist the actions of the 15M movement, such as the network N-1.cc.

Three days to think about what the Internet has done for us, and what we can now do for it
.

Location
Thursday 27th October, 20.30 Oxcars Sala Apolo Barcelona
Friday 28th and Saturday 29th from 11h to 21h at the Rambla in front of Centre d'Art Santa Monica and at Santa Monica, Drassanes metro stop (L3)

http://oxcars11.whois–x.net/en/
http://whois–x.net/english/the-oxcars
http://whois–x.net
http://whois–x.net/english
http://2011.fcforum.net
http://fcforum.net
http://www.facebook.com/LaEXnet
Twitter at @fcforum_net (english)
Identi.ca at @fcforum (english)
Twitter at @X_net_ (castellano)

Topics and Program 2011

INDEX

Networks for a R-evolution

Free entry, limited capacity

Venue: In front and inside Arts Santa Mònica – La Rambla 7 – Metro: Drassanes (L3) [except the oXcars - Sala Apolo, entry 3€ to 4€ - Metro: Paral·lel (L3)] **ENGLISH TRANSLATION WILL BE PROVIDED**

THURSDAY OCTOBER 27

8.30PM THE 4th OXCARS, The greatest Free/Libre culture show on earth

Venue: Sala Apolo

FRIDAY OCTOBER 28

SUSTAINABLE MODELS FOR CREATIVITY IN THE DIGITAL AGE

11.30AM to 2.30PM – **Films on the Internet.** What is the situation in Spain today?

Panel organised by **Francisco George**

Participants:

- **Alex de la Iglesia**, one point of view

- **Juan Carlos Tous**. Video-on-demand and streaming experiences from the leading platform in Spain

- **Amparo Peiró**, The world of downloads

- **Eudald Domènech**, Why is it hard for Netflix to set up in Spain? And connected televisions

- **Josep Jover**, the legal situation

4.00PM

- **YProductions**: Commons Companies

- **Jesús Encinar:** 10 ways to get more Startups in Spain

- **Daniel Granados**: Something better than Spotify

- Evolution of **Flattr**, **Goteo**, **Verkami**…

- **Kayros Transmedia**: A Production and Narrative Services Transmedia Agency

- **Kollector**: Monitoring listening for a fair distribution of royalties

- And now what with SGAE (main collecting society in Spain)? By **Lluís Cabrera** co-author of the manifesto "Comunicado sobre la crisis de la SGAE y el derecho de autor" (Statement on the crisis of the SGAE and copyright)

7.00PM **Debate** to gather recommendations

Row 0: Aloud (to be confirmed), **Cels Piñol**, **Gonzalo Martín** (to be confirmed), **Juan Branco** (to be confirmed), **Mario Pena de Iboria** (to be confirmed), **Pablo Ley** (to be confirmed), Pedro Jiménez de **Zemos98**, **Pia Mazuela** (to be confirmed), **Stéphane Grueso** …

SATURDAY OCTOBER 29

CHALLENGES AND TOOLS FOR THE DEFENSE OF THE INTERNET AND OF SHARING

- 10.30AM **#Redada**: Presentation of **Antonio Delgado** with **David Bravo** and **Isaac Hacksimov**: State of art of the civil right in Internet rights in Spain 2011
- 12.30AM La Quadrature du Net: Threats in European legislation. Organisation in the lead up to the G20 on the Internet that will be held in France the week after the FCForum
- 12.55AM Geraldine Juárez, STOP ACTA in México & anti-social laws in Latin America
- 1.20PM John Perry Barlow. 15 years of the Declaration of the Independence of Cyberspace. A global perspective on the Internet

Row 0: Carlos Sánchez Almeida, **Joan Subirats**, **John Postill**, **Manje**, **Directa**, **Periódico Diagonal**, **#bookcamping**…

TOOLS FOR COMMUNICATION, SELF-ORGANISATION AND DEFENSE IN THE FRAMEWORK OF THE #GLOBALREVOLUTION

- 4.00PM **Introduction**. Why the Internet and new tools have been driving forces behind the #15m (#spanishrevolution). By **X.net** and **Communia.org**
- Infrastructure for the self-organisation of networks and movements. Examples of projects and networks:

- 4.25PM **Lorea**: Tools for participation, decision-making and collective, federated organisation
- 4.45PM **N-1**: The free social network most used by #15M movement
- 5.00PM **Red DRY**: Free social network of the platform Democracia Real Ya (Real Democracy Now)
- 5.15PM Questions and discussion
- 5.30PM Break

- **Hacker strategies and weapons-tools** for making qualitative leaps to collective and communicative action. Presentation of projects, tools and strategies
- 5.45 PM 15Hack: http://stopdesahucios.tomalaplaza.net/ **and other tools**
- 6.15PM aLabs: oiga.me, liberateca.net, nolotiro.org, alabsSMS and other tools
- 6.45PM Comunes collective: Kune collaborative social network, Move Commons and other tools

- 7.05PM Questions, discussion, suggestions
- 7.25PM Break
- 7.40PM Richard Stallman
- 8.15PM Questions, discussion, suggestions
- 8.30PM Debate
- 9.00PM Closing

SUNDAY OCTOBER 30

12AM- **Usability and implementation workshops**- **Working groups** to draft recommendations, online tools, coordination of actions- **Vermouth** on the beach

Participants 2011

15HACK

15HACK is a (mainly) constructive hacking group from Spain's 15M movement. We develop digital revolution tools and communication platforms, and respond to requests from the uninitiated in order to help improve the digital global village. We are interested in the creation of tools for the digital and analogue R-eVolucion. We like effective communication, active interaction, creative visualisation.

We have a group on the N-1.cc social network.

Alabs

At aLabs we provide support for the development of free software projects, we teach associations and institutions about the use new technologies, and we help all types of organisations to overcome technological barriers and move towards improving their systems. We believe that a free, connected and active society is the best guarantee for advancing towards a new, necessary model. To this end, we are creating a whole series of projects related to participatory democracy through the use of free technologies, offering tools that support free projects which work towards change reality.

The projects we work with include: Oiga.me a platform for campaign design and management that enables citizen participation through web, telephone, email and fax, and which is aimed at collectives; Liberateca, a website of new generation links; Nolotiro, things you no longer want, so that other people can take them; aLabs SMS, for sending SMS messages as a system of alerts..

aLabs

John Perry Barlow

John Perry Barlow (Jackson Hole, Wyoming, 1947) is an American poet and essayist, a retired Wyoming cattle rancher, and a former lyricist for the Grateful Dead. He was a co-founder of the Electronic Frontier Foundation along with digital rights activists John Gilmore and Mitch Kapor. He is currently vice-chairman of the EFF's board of directors. Barlow is a member of the International Academy of Digital Arts and Sciences. His writings include "A Declaration of the Independence of Cyberspace" and "The Economy of Ideas".

@JPBarlow

David Bravo

David Bravo is a lawyer specializing in intellectual property and computer law.

He has participated in debates and conferences advocating the need to adapt the traditional workings of intellectual property rights to the new uses being made of those rights due to the advent of new technologies.

David Bravo is Pablo Soto's defense attorney, the same Pablo Soto who the recording industry tried to sue for more than 13 million Euros, namely for developing p2p programs as well as links pages and web pages such as, Sharemula, Indicedonkey, Elitetorrent and Spanishare. In the 2006 court case Pablo was sued by industry groups in what was heralded as the "most important operation against piracy in all of Europe", Pablo was acquitted of all charges with the court finding that the activity in question did not constitute a crime. David also represents Spanish artists and musicians handling their negotiations of recording deals. In June 2005 he published "Copy this book" under a Creative Commons license. Between 2006 and 2008, he collaborated in the last two seasons of the program Noche Sin Tregua, presented by Dani Mateo.

http://filmica.com/david_bravo/ http://davidbravo.es/

Lluis Cabrera

Lluis Cabrera (Taller de Músics, Barcelona)- Spokesman for the Spanish Network of Music Schools (Red Española de Escuelas de Música or REEM). REEM was born as an association of Spanish private music schools and its main aims are to defend the interests of its members and to make their voice be heard. Private music schools provide high-quality teaching and they need to defend this, as well as their interests, when they face public institutions. REEM offers schools to participate together in all processes that concern them.

http://www.tallerdemusics.com

Comunes

Comunes is a non-profit collective with the aim of facilitating the work of the initiatives encouraging the Commons. As facilitators, it provides a variety of resources and free (as in freedom) web tools for collectives and activists. Besides, since 2009, Comunes aims to serve as legal umbrella for diverse related initiatives (from free knowledge to seeds). Some initiatives launched by Comunes include ourproject.org (free web services for social projects), Kune (collaborative platform and social network for the creation of free projects), or Move Commons (web tool for showing the principles an initiative is committed to).

http://comunes.org

Communia

Communia is a cooperative project for emancipation and technological communication, born crossingdifferent experiences of techno-political development of devices based on free software and freeaccess to knowledge and a communicative and organizational needs of the social centers. Communia promote training and self on free technologies, infrastructure provision, development of webdevices that allow network operation of different communities and practices around la.coinvestigaciónabout techno-political tools to link the practices of social cooperation

Communia is an experimental laboratory environment for cooperative forms of income generation, making our political project, a life experience.

http://communia.org

Alex De la Iglesia

@AlexdelaIglesia. A guy who makes films

http://www.baladatristedetrompeta.com

Antonio Delgado

I've been monitoring the Internet and developing my own projects and those of others for twelve years. I am currently working on marketing and business development strategies, and I am also write press articles around technology and Internet issues.

http://www.antonio-delgado.com/

Eudald Domènech

@EudaldDomenech Vic, Barcelona. Entrepreneur. Founder of Servicom, co-founder of World Online, founder of Telépolis, co-founder of InOutTV,…

http://www.desdelanube.com

Flattr

Launching the spanish version. Get paid for your work:

A must-have for bloggers, developers, designers and other creators.

Just add a button to your blog or website and wait for people to click. When they do, you get paid.

Support creators:

Give to creators with just one click.

We all wish there was an easy way to give to those who serve us with free content. Flattr is just that!

http://flattr.com/

Goteo

@goteofunding

Crowdfunding social network, powered by @ Platoniq. Collective funding for the collective benefit (commons).

http://www.goteo.org

Daniel Granados

Daniel Granados is the Director of Producciones Doradas, a production company that combines music publishing with research in the spheres of new uses of music, the history of contemporary pop music and new kinds of relationships between creators and users. He is currently also director of the International Music Observatory (IMO), an organisation that carries out research and analysis of the music sector in different local contexts.

Francisco George

@paco229 Brunete, Madrid, Spain. One of the administrators of Grupo Manifiesto on Facebook. Member of the JDN, Spanish Pirate Party. Liejense, Liegeois, Belgian, resident in Spain since 1999.

http://fgeorge.wordpress.com

Isaac Hacksimov, member of Hacktivistas

Isaac is a collective character. Living la vida cyborg… hacktivism in pink, with bushy sideburns Location, cyberspace. Among other things, Isaac contributed to the "Manual de desobedencia a la Ley Sinde" (a practical guide to disobeying the Spanish copyright law known as the Sinde Act), published by Hacktivistas.net, Traficantes de Sueños and Diagonal.

http://hacksimov.net

Josep Jover

@josepjover Barcelona. Lawyer, auditor and conflict manager.

http://www.estudisjuridics.net

Geraldine Juárez

I am interested in exploring the configurations that arise when you add the Internet factor to traditional equations of society, information, property, culture and governance. My work deals with these issues through different formats and activities related to creativity, hacking, low-profile technologies and blogging. I am a member of F.A.T. LAB and a blogger for ALT1040 and Global Voices.

juarez.se

Kollector

With KOLLECTOR the artistic world can track broadcasts of songs throughout the world.

Kollector.com has the technology and the infrastructure to track radio transmissions from all over the world in real time, 24 hours a day.

Kollector.com offers its services via a web platform for anyone who wishes to track broadcasts of a song anywhere in the world.

The process is very simple. The user just uploads the song and selects a tracking package: monthly or annualy subscription.

The purpose of the service is to give rights-holders geographical broadcast statistics, a history of transmissions of their works and the option of drawing up a complete transmission log for each track.

For the first time, songwriters, composers, arrangers and performers can obtain real-timeinformation on the use of their works and forecast any royalties due;

Music publishers can track their whole catalogue at global level and forecast the royalties due for each track they wish to monitor;

Collecting rights societies, with quicker access to full information, can provider faster, more accurate payouts to their members.

Music producers can test the transmissions of their new titles in real time, gaining immediate feedback on the effectiveness of their promotional campaigns.

http://www.kollector.com/

Jesús Encinar

Entrepreneur behind @idealista and @11870 . Investor in Online Businesses.

http://www.JesusEncinar.com http://www.estudisjuridics.net

Lorea

Lorea is a hotbed of social networks on an experimental field land

Lorea is a project to create secure social cybernetic systems, in which human networks will become simultaneusly represented on a virtual shared world.

Its aim is to create a distributed and federated nodal organization of entities with no geophysical territory, interlacing their multiple relationships through binary codes and languages.

http://lorea.cc

Manje

Manje is a social community educator and computer specialist, and a founding member of patalata.net. He has participated in various Internet activism projects, indymedia.estrecho.org, hacktivistas.net, barrapunto, democraciarealya.es.

@manjenet http://www.manje.net/

N-1: Redes sociales libres y autogestionadas

N-1 is one of the nodes of a project that aims to create a distributed and federated organization of autonomous entities. We are developing social software for activist networks, we desire visibility but not to give up our privacy and security. You can read more info in English at Lorea.cc andRhizomatik Labs.

https://n-1.cc

Amparo Peiro Gomez

@AmparoPeiro Valencia. Computer specialist and scourge of the Spanish Minester of Culture Ms Sinde on the Net. I once had the good fortune to co-manage animersion (ha!), the first Spanish tracker. In favour of freedom on the net.

http://p2pedia.info

Quadrature du Net

French organization fighting for free culture in Europe. They have led the European Campaign against the Telecoms Package and in favor of network neutrality. They have also defended the need for a court order before disconnecting users for file sharing and copyright infringements.

http://www.laquadrature.net

#Redada

The #redada meetings organised by Antonio Delgado began in early December 2010 as a way of finding out and learning about new developments linked to the Internet and digital rights. This session is in collaboration with José Luís de Vicente.

Antonio Delgado

Red Dry (Democracia Real Ya network)

Red Dry is a Democracia Real Ya (Real Democracy Now) network, a social movement with nodes in over 110 cities around the world. The network was created in February 2011 and it organised and called for participation for the mass demonstration that took place on May 15 in 70 cities and towns around Spain. RED DRY is the free, self-managed social networked that self-organises hundreds of nodes and thousands of people in the form of a social network. DRY is committed to free/libre software and self-management of its IT tools and data policies. The shift

from Facebook to RED DRY is one of the most important moves we have made in terms of organisational forms. RED DRY is a seed in the Lorea project, which fits the DRY's organisational philosophy and collective project.

Democraciarealya.es

Juan Carlos Tous

@jctous Barcelona. Entrepreneur, businessman, lover of film and of my nearest and dearest. Founder of Cameo (indie film on DVD) and Filmin (indie film, short films and exclusive news on the net).

http://www.filmin.com

Verkami

Verkami is a crowdfunding platform for creative projects

http://www.verkami.com/

José Luis de Vicente

Jose Luis de Vicente is a writer, curator and researcher on cultures and technologies. He is co-founder of @ZZZINC, an office for research on innovation in culture.

@jldevicente Barcelona, Spain

http://about.me/jldevicente

X.net

X.net ex EXGAE is The "alma mater" of the Free Culture Forum of Barcelona, X.net is a non-profit organization that was born out of the desire of a group of associations and individuals to bring together ways of creating, understanding and managing culture, as an alternative to those that are imposed by the entertainment industry and royalty management associations.

X.net works on five fronts: Providing ongoing legal advice; Analyzing the social and political situation and designing proposals for intervention on legislation; Organizing cultural events that aim to "normalize" free culture production and diffusion practices and make them known to the general public; Amplifying the potential of national and international networks, by fostering and harmonizing the abilities of each node; Creating viral campaigns.

http://whois–X.net

YProductions

@yproductions Barcelona

Research platform centered on the political economy of culture. @sirjaron y @rubenmartinez
worked since 2003 in YP

http://www.ypsite.net

Kayros Transmedia

A Production and Narrative Services Transmedia Agency. Experimental self-organization of work
in the field of the audiovisual industry. Subjectivities, fictions, imaginaries, interactions, narrations,
worlds. The conquest of an income and the escape from precarious work. Process in progress.
New contents for new continents.

www.kayrostransmedia.net

ABOUT FCFORUM

The FCForum is an international arena in which to build and coordinate action and a shared agenda for issues related to free/libre culture and access to knowledge. The FCForum brings together key organisations and active voices in the sphere of free/libre culture and knowledge, and provides an opportunity to meet and work together on answers to the pressing questions that arise from the current paradigm shift.

Against the powerful copyright industries lobby, the FCForum is a space in which to construct grassroots proposals that can strengthen civil society's position in the debate around the creation and distribution of art, culture and knowledge in the digital era.

The FCForum, which takes place in tandem with the fourth annual oXcars festival, the biggest free/libre culture event of all time ;), is a three-day event of international scope that focuses on organising a united front encompassing solutions and proposals from around the world, so that they can strengthen and complement each other and offer a joint response to the pressure that a sector of the industry exerts on governments.

During the FCForum 2009 we drafted the Charter for Innovation, Creativity and Access to Knowledge , a legal compendium to reform copyright laws, that covers over 20 years of legal proposals aimed at bringing copyright legislation into line with the digital era. It has been adopted as a Magna Carta by many organisations throughout Europe and the USA, and has become an effective tool for thwarting reactionary legislative proposals such as ACTA and Spain's Sustainable Economy Act, among others.

At the FCForum 2010 we created a how-to guide on Sustainable Models for Creativity in the Digital Age as a way of re-thinking the economic structures that have been producing and financing culture up until now. Many of the old models have become outdated and detrimental to civil society. The aim of this document is to promote innovative strategies to defend and extend the sphere in which human creativity and knowledge can thrive freely and sustainably.

Organized by X:net

About X.net

X.net (previously EXGAE) is specialized in helping citizens against abuses of royalties management societies and cultural industries lobbies.

X.net was created as a result of the justified hostility towards some cultural industries lobbies, with the aim of equipping civil society with creative and legal skills to increase their visibility and defend themselves. **X.net** is a platform with non-profit aims. That is: a lot of aims, but no profit at all.

The information brought together on this site is a means to share tools, information and documents that X.net members, as ordinary citizens (based on the professional and personal activities of each member, and the problems they have encountered), have had to create. X.net members want to share these resources with everybody else who find themselves in similar situations, so that they can defend themselves from the abuses of the parts of the cultural industries that are trying to prevent the transition to the digital age by all means possible.

X.net dialogues and works with everybody, and firmly believes that existing cultural models from the previous age must be able to coexist with the new models, without trying to set up unfair obstacles for these emerging ones.

X.net focuses on informing and assisting individuals (in Spain, all consumers pay the digital levy that supposedly compensates these organisations for loss of royalties due to new technologies), and, in particular, to provide legal advice to small businesses, artists, authors and producers alike.

Through practice, **X.net** encourages the normalisation of new ways of creating and understanding culture. Alongside the great majority of society, it is committed to defending the right to use alternative forms of circulation of culture.

The horizon we are aiming for is to bring about a change in habits and regulations, in favour of a fairer and more beneficial use of digital resources.

X.net is not a welfare project. **X.net** invents and puts into practice.

X.net works on six fronts:

Providing free information to over 1400 people a year, and maintaining a web site that is visited by around 10,000 people per month, for: Answers to frequently asked questions about copyright, licences, the digital levy and royalties collection societies for artists, producers, venues, businesses, IT stores, etc.. (FAQs in general and FAQ SGAE in particular); downloadable self-defense tools (As an example, download a contract model here); repertoires that are not subject to royalties, taking advantage of the potential offered by the Network of Networks today.

Providing ongoing legal advice, through independent lawyers linked to X.net

Denouncing irregularities in the management of royalties collection societies and the cultural industries, whether they are detrimental to artists or go against the interests of users and entrepreneurs.

Analysing the changing social and political situation and designing proposals for intervention on legislation

Organising cultural events that aim to normalise free culture production, such as the oXcars.

Amplifying the potential of national and international networks, by fostering and harmonising the abilities of each node

Creating viral campaigns

In recent years, X.net has been one of the most active groups in the struggle for civil rights in the digital environment, at the Spanish, European and international levels.

It has participated in the organization of important milestones for freedoms on the Internet:

The fight against the Spanish Law of Sustainable Economy (LES) and the founding of RED SOSTENIBLE ;

The creation of tools for legislative reforms such as the Charter for Innovation, Creativity and Access to Knowledge or the Declaration on Sustainable Models for Creativity in the Digital Era.

The organization of major mobilisations in 2010, such as the (D') Evolution Summit, which was followed by more than 150,000 people during the European Summit of Ministers of Culture

Internet will Not be another TV jointly with international consumer defence organisations.

Some of its activities are financed by the different cultural associations that make up **X.net**.

At the oXcars, everybody who works, is paid.

X.net does not receive funding per sé, but we always try to have at least two people who are paid to work part-time. It isn't always possible.

Our platform was created on 2008 and has been made public on 14 April under the name of EXGAE. From the beginning EXGAE has been backed by more than 8000 people.

Today we have an extensive national and international affinity's network.

Below you can read why on November 29, 2010 we changed our name and to **La-EX (now X.net)** a cause of legal threats.

CONTACT:
info@fcforum.net

Contact person:

Simona Levi

639 025 865

http://2011.fcforum.net

http://fcforum.net

http://www.facebook.com/LaEXnet

http://oxcars11.whois–x.net

http://whois–x.net

Twitter at @X_net_ (castellano)
Twitter at @X_netca (català)
Twitter at @fcforum_net (english)
Identi.ca at @fcforum (english)