

Self-
Sustaining
Creative
Economy
Award

Rules Governing the Self-Sustaining Creative Economy Award

With the aim of promoting the values of artistic creation and extending them into the sphere of social utility, the artists Núria Güell and Levi Orta have launched Europe's first Self-Sustaining Creative Economy Award, with a prize of 9,500 euros going towards implementation of the winning project.

- The contest is open to all Europe-based collectives with an interest in the subject matter.
- *Self-sustaining creative economy* projects shall be taken to mean any initiative, not necessarily artist-conceived, that harnesses artistic creativity for an economic purpose and has social applications. These projects must attempt to redefine social development strategies outside of the economic and financial systems that control Europe.
- The following will be taken into account when selecting the winner: the social impact of the proposal; freedom of operation in relation to economic and financial controls; and the conceptual and theoretical coherence of the project.
- Each participant must submit a project dossier, which must include a description (maximum 2 pages long) of the project they wish to implement, a project summary, a budget with breakdown of costs and a presentation on the history and background of the collective or initiative, including contact details. All this information must be sent via email in PDF format to application@flacc.info.
- The submission period for proposals is from 17 November to 31 December 2015.
- The panel will first select 5 finalist projects, from which the overall winner will be chosen. The finalists will be informed via email or telephone. Details of the finalists will also be posted on the websites of the arts centres supporting the contest. The panel may request additional information from the 5 finalists in order to gain a better understanding of the projects and thereby select a winner.
- The winner will be announced on 16 January 2016.
- The winning project will also receive creative and theoretical support from the artists, in the form of specialists in the field of social art and a specialist in degrowth economy who will act as tutors throughout the implementation of the winning project.
- The panel will consist of Luuk Nouwen (artistic director of FLACC), Jaume Reus (the director of Arts Santa Mònica), Núria Güell and Levi Orta (the artists who founded this award) and Dídac S. Costa (eco-sociologist and specialist in solidarity economy).
- The panel's decision will be final.
- When the project is finished, a public presentation will take place to illustrate the entire implementation process.
- The Self-Sustaining Creative Economy Award shall hold the rights to reproduction and exhibition of the winning project (and the results derived therefrom) within the framework of the artistic activities of Núria Güell and Levi Orta, and the corresponding rights in relation to the application process and the centres promoting the award.
- Participation in this contest implies acceptance of these rules.
- Proposals must be submitted in English.

For more information, please write to the artists at thesponsorsdebts@gmail.com.